THAYER PUBLIC

Director's Report November 13, 2023

Personnel

- 2 JLA positions open and currently being filled.
- Had an all staff meeting on November 9th. Novelist refresher and first aid training webinar was offered to the staff.
- Laurie and I attend the MLS annual meeting on November 6th at the Devens Common Center in Devens, MA. Speaker Matt Shearer and interview with Author Meg Medina

Programs /Outreach

- November 18th will be the last concert for the fall concert series. This Saturday will be South Shore Men of Harmony
- Library continues to seek opportunities to expand library's visible presence in the community by reaching out to outside organizations and departments. This month the library partnered with the Department of Elder Affairs on a Veterans program. Children's librarian Elisabeth Strachan continues to partner with South Shore Plaza on story times.
- Library continues to promote the library through physical and digital channels. Staff has been actively working to boost the library's social media presence and market resources and programs.

Octobers Statistics:

Followers: 2,284 Post reach: 5,181, Post Engagement: 886, New Page likes: 11, New followers: 18 The top post was the one with the photos of Elisabeth at South Shore Plaza from 10/16:

Post Impressions 1,332

Post reach 1,332

Post Engagement 202 (includes 47 reactions, 5 comments, 1 share, and 53 "other clicks" in addition to clicks to view photos)

• Please see newsletter for the many programs being offered in November/December

Program Highlights

October programs offered by Pop Up School for adults and children
 Were very well received. Library will continue to increase programs through outside vendors.





799 21, 172 50

October — New items added to collection

Circulation Transactions

Total Programs offered

Personnel

2 14 hour Junior Library Assistants

Employee List

Reference

Moira Cavanagh

Priscilla Crane

Young Adult Department

Courtney Trudeau

Technical Services Department:

Jean Kennedy

Carlene Colman -(splits time in reference and one night in YA Dept.)

Nancy Yee

Circulation department

Christina Castle

Emily Chapman

Jessica Collins

Sabrina Vitagliano

Childrens Department

Elisabeth Strachan

Anne McConville

Kara Duffin

Mary Pugsley

Part time employees

Kathy Blaney

Melanie Boudreau

Vanessa Bui

Chole Dodge

Melissa Kelleher

Kate Tangney

Pages

Emily Bregoli

Justine Guerriero

Maureen Leary