

Community Assessment

Needs

Access to resources

Older adults/marginalized populations need assistance

School/education support

Community Vision Exercise

Welcoming

Everyone has a voice

People have what they need/know where to find it – “Abundance of resources”

Support & value education for all ages

Everyone benefits in terms of mental health (peace, comfort, stability)

Braintree Master Plan – Community Vision

Vision – well-run, picturesque, welcoming, family-centered suburban community

Prioritizes and protects residential neighborhoods

High-quality and competitive public schools, recreation facilities, rich historic buildings, natural resources

Thriving squares and business districts

Community events that instill pride

Open space – programs to reduce carbon footprint

Encourage and value collaborative engagement

Economic growth and ensure fiscal health

Outcomes

The results and outcomes of the following strategic plan are to:

1. Raise the overall satisfaction of the library, especially in those areas identified by the survey as being lower.
2. See and build new connections with community partners (town, school, organizations and businesses).
3. Secure adequate funding to provide the collection, services and programs laid out in the strategic plan.
4. Increase literacy among all ages.
5. Improve staff competencies and knowledge so they can better serve the needs of the community.

Strategic Plan FY24 – FY28

Mission

The Thayer Public Library is an essential resource supporting life-long learning, providing quality services, and creating connections to the community in an accessible and equitable environment for all.

Vision

The Thayer Public Library will be an innovative leader encouraging collaborative engagement of community members where there is a dynamic exchange of resources, knowledge and information supporting growth and enrichment for everyone.

Values

The Thayer Public Library values and reflects the community’s needs and will find ways to create, connect and instill curiosity for all.

Strategic Priorities

These priorities incorporate the values of diversity, inclusion, equity, and recognizes the rights of all individuals to have access to resources, services, programs and an exchange of ideas.

1. Welcoming and Sustainable Spaces for All
2. Community Engagement & Outreach
3. Expansion of Resources
4. Workforce and Staff Development

Goals

1. Welcoming and Sustainable Spaces for All
Goal 1.1: Provide modern, accessible and welcoming spaces for library users. <ul style="list-style-type: none">• Investigate space redesign of areas to create spaces where people can both gather and work independently• Provide dedicated teen space that is safe and welcoming• Coordinate with the town’s findings on ADA compliance to support and implement accessibility for the library.

Goal 1.2: Implement sustainability measures where possible and operate in a fiscally responsible way.

- Explore environmentally sustainable alternatives
- Continue to maintain and utilize the outdoor, green space for library programs and activities
- Partner with organizations and groups whose priorities are aligned with sustainable efforts

2. Community Engagement & Outreach

Goal 2.1: Provide opportunities for collaborative partnerships with individuals and organizations to share their knowledge and expertise to a wider audience

- Actively seek out partnerships to provide diverse programs
- Identify opportunities for individuals to share talents and expand services
- Encourage teen involvement in program planning

Goal 2.2: Expand library's visible presence in the community

- Seek opportunities for staff to participate and promote library services and resources outside the library
- Strengthen connections with town departments, schools and organizations to partner on programs and events
- Continue to promote the library through physical and digital channels

Goal 2.3: Investigate opportunities for extended library service to reach underserved areas of Braintree

- Research areas of Braintree where residents are more isolated and underserved
- Seek possible grant opportunities for providing library resources to areas identified
- Expand homebound program and work with partners to provide the service